

por insanidade

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anOna
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por insanidade (by insanity) is an almost divine interjection, a 'for God's sake', a 'Lord have mercy' to the post-pandemic reality we currently live in. There are still few who recognize it in themselves and others – this need to lose it before someone decides to close everything off to us again. There are those who overflow inward, others outward; those who yell at trees, those who split themselves into a thousand pieces in search of the ridiculous.

Insanity is alleged as motive to escape a crime, a misdemeanour; in short, to escape responsibility. The concept of insanity, however, isn't all bad. It has an attractive, strong, screeching core that calls for us to the point that we Portuguese ourselves devote a whole saying to it 'of doctor and insane, we all have a little'.

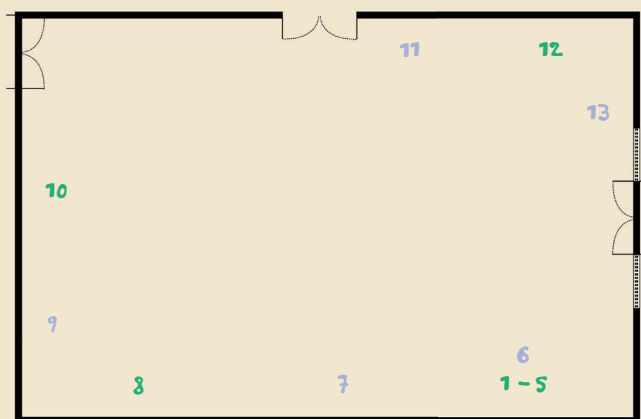
We're not doctors, we're artists, also known as professionals in insanity, and this is our way of externalizing and understanding our insanity as well as yours. While you're here, plead 'by insanity!' and let yourself spill (in or out) completely.

Georgina Abreu (b.1999, Madeira) is a Madeiran artist who uses fashion photography, video, poetry and dance as her main methods of expression in a very unique universe created from a heavy influence of her experiences and Madeiran traditions, as well as her connection with nature. From an early age, she showed interest in the world of visual and performing arts, having attended dance classes and an arts atelier. In 2017, she packed her bags and travelled to the UK, where she finished her degree in Fashion Photography at Falmouth University in 2020.

Over the past three years, her work has been part of several art exhibitions, as well as international video and photography competitions. She is currently working as a freelancer in Madeira and Lisbon, focusing mainly on creating content for fashion brands and magazines (editorials, campaigns), as well as creative video direction (fashion films, videoclips).

Rodrigo Costa (b.1999, Madeira) is a Madeiran visual artist who creates 'amateurish', 'unfinished', DIY-like objects and situations that evoke a simpler era – childhood – and look into the concepts of playfulness, evasion and obliviousness from our overwhelming reality.

He graduated with a BA (Hons) in Fine Art from Coventry University in 2020. With a career that spans Madeira and England, some of his exhibitions include: 'a balloon that flew', Birmingham (2019), 'view//point', Coventry (2019) and, more recently, his work was part of the group exhibitions 'pela paisagem dividida, retalhada', Galeria dos Prazeres and 'AQEA', galeria.a, both in Madeira. He is currently in charge of the solidarity art project 'play(ing) grounds 2021' (PT 'recreios de cri(ação)') and is manager and curator of the project 'anona – young art gallery'.



RODRIGO COSTA

- 1 From a ladder yelling at Terrearosus Esticux
Acrylic and oil pastels on cardboard
- 2 Family yell at Arvoreas Verderus
Acrylic and oil pastels on cardboard
- 3 Left the hairdresser in a hurry to yell at Pinboxus Arver
Acrylic and oil pastels on cardboard
- 4 Yelling at the grove from above
Acrylic and oil pastels on cardboard
- 5 Tall yell at Verdunus Eucalipsis
Acrylic and oil pastels on cardboard
- 8 Tall wearing England pants yelling at Amaraluis Arbutus
Acrylic and oil pastels on cardboard
- 10 Construction helmet, plum coat with khaki corduroy pants yelling at Abetusius Arboreuis
Acrylic and oil pastels on cardboard
- 12 Curls in red heels and earrings yelling at Desnudux Albortixus
Acrylic and oil pastels on cardboard

GEORGINA ABREU

- 6 Angel calling
Print on tarpaulin
- 7 The fool
Print on tarpaulin
- 9 Breaking free
Print on tarpaulin
- 11 22:22
Series on matte photo paper
- 13 In Taurus
Series on matte photo paper
- 14 Hair on fire and checkered dungarees yelling at Orvalli Tumoltis (movable)
Acrylic and oil pastels on fabric stretched on clothes hanger stand
- 15 Top hat and pink and red dress – luxurious yell at Vermelluxus Terrasus (movable)
Acrylic and oil pastels on fabric stretched on clothes hanger stand